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# The Holiday Collection

#### **ORNAMENTS CRAFTED BY REFUGEES**



UNHCR, the UN Refugee Agency, is proud to present a charming collection of decorations, crafted by refugees from around the world, that celebrates hope and solidarity this holiday season.

The MADE51 Holiday Collection offers a way for consumers to give a gift that warms a home and brightens the future of refugee artisans. Each ornament tells a story about the cultural heritage of its makers. These beautiful objects serve as symbols of empowerment and resilience.

The 2020 Holiday Collection features ornaments from 16 countries. Destined for the gifting market, each ornament is packaged in recyclable kraft paper gift box with storytelling about UNHCR, refugee artisans and the meaning of the ornament design.

Join us in offering these unique, heartwarming pieces to consumers around the world.







Brought to life by:





**BLOSSOM OF HOPE** Crafted by internally displaced women in South Sudan



**PEACEFUL DOVE**Crafted by Congolese refugees
living in Kenya



AFGHAN HOUND Crafted by Afghan refugees living in Malaysia



SILVER MOON Crafted by Afghan refugees living in India



**BRAVE IBIS**Crafted by Syrian refugees
living in Turkey



CHARMING SONGBIRD Crafted by Myanmar refugees living in Thailand



BLUE MOUNTAIN Crafted by Afghan refugees living in Pakistan



**DREAMING SHEEP**Crafted by Syrian refugees
living in Armenia



STAR OF UNITY Crafted by South Sudanese refugees living in Egypt



RADIANT CIRCLE
Crafted by Burundians returning
home after decades in exile



INDIAN HORSE Crafted by Afghan refugees living in India



**DESERT MOON**Crafted by Malian refugees
living in Niger



RISING SUN
Crafted by Burundian and
Congolese refugees in Rwanda



ETERNAL SNOWFLAKE Crafted by Afghan refugees living in India



**SNOW LEOPARD**Crafted by Afghan refugees
living in India



**CELESTIAL LIGHT**Crafted by Syrian refugees
living in Lebanon



MOUNTAIN ARIES Crafted by Afghan refugees living in Pakistan



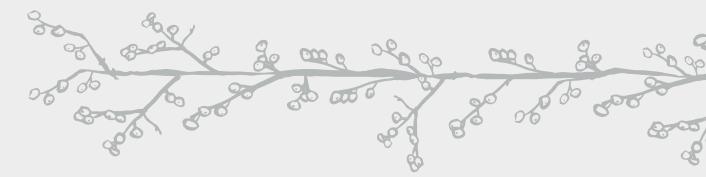
SHOOTING STAR Crafted by Malian refugees living in Burkina Faso



**DANCING TASSEL**Crafted by Rohingya refugees
living in Malaysia



PROUD CAMEL
Crafted by Syrian refugees
living in Jordan



### **ORNAMENT PACKAGING**









## Send to a friend!

Address, add postage and drop in the mail!

Each ornament comes individually packaged in an attractive kraft gift box that can be labeled, stamped and dropped in the post, making them easy holiday presents. Boxes include story cards about the ornament design and refugee artisans.

#### POINT OF SALE DISPLAY









An optional counter unit is available. It showcases 10 ornaments on a horizontal bar, and fits 30 pre-packed boxes in the tray. The beautiful point of sale display is a way to showcase the collection and share the MADE51 story in an easy, stylish way.







The subtle and natural 2019 packaging, updated for 2020, included storytelling about the ornaments and artisans.

#### **ABOUT THE COLLECTION:**

- 20 ornaments made by refugees in 16 countries
- Vibrant collection of animal and geometric shapes, each one a collectible
- Individually packaged in unique postage boxes that are designed to be sent as a gift
- Counter display and Point of Sale material available

#### **ORDER DETAILS:**

- Minimum Order Quantity 100 ornaments, each design sold in units of 10
- Wholesale price per piece (incl. gift box and ornament card): 5,70 USD / 4,95 EUR
- Recommended Retail Price is set at 13 USD / 12 EUR
- Payment terms: 100% upfront payment with order placement
- Consolidated shipping from Hong Kong (shipping costs not included)

To place and order or request more information email us at info@made51.org

www.MADE51.org

